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Every man owes a part of his time and money to the business or industry in which he is engaged. No man has a moral right to withhold his support from an organization that is striving to improve conditions within his sphere."

President Theodore Roosevelt

Since 1946, the New Mexico Restaurant Association's mission has been to empower the food and beverage industry by promoting and protecting common values and interests.

The restaurant industry in New Mexico is a \$2.1 billion dollar industry. We are the largest private employer in New Mexico, providing 83,000 people with jobs. The restaurant industry has 44% of the food dollar in our state, which represents 4,500 locations. The continued success of our industry is due to the dedicated people that support our vision to be the leading advocate and an invaluable resource for education, political action, information and services for our industry and the community we serve.



New Mexico Restaurant Association

2016 Sponsorship Opportunities



New Mexico
Restaurant
Association

9201 Montgomery Blvd. NE, Suite 602
Albuquerque, NM 87111
(505)343-9848 or (800)432-0740
www.nmrestaurants.org | dining@nmrestaurants.org

*Serving its members and the people of
New Mexico since 1946*

It is our mission to empower the food and beverage industry by promoting and protecting common values and interests. You can help us accomplish our mission through sponsorship.

There is a level to suit every company's marketing strategy. Choose the program that fits your company best and return your commitment form today.

Please contact us at 505-343-9848 or 800-432-0740 if you have questions about your selections.



New Mexico
Restaurant
Association

2016 Sponsorship Opportunities	Chef's Table	Main Course	Second Course	First Course	Cocktail	Appetizer	Seat at the table
	\$ 20,000	\$ 15,000	\$ 10,000	\$ 5,000	\$ 2,500	\$ 1,000	\$ 450 Associate Dues
Political influence, support and assistance dealing with issues affecting the hospitality industry	●	●	●	●	●	●	●
NMRA membership list at your request	●	●	●	●	●	●	●
Basic listing in printed buyer's guide	●	●	●	●	●	●	●
Recognition (including signage and programs) at NMRA association events	●	●	●	●	●	●	
Enhanced listing with link to your website in our online buyer's guide	●	●	●	●	●	●	
Logo and name on Sponsor Page of Printed buyer's guide	●	●	●	●	●	●	
Sponsorship recognition on our website sponsor page including name and phone number	●	●	●	●	●	●	
NMRA logo to display and use in advertising	●	●	●	●	●	●	
Tickets to Hospitality Industry Awards	10	6	4	3	1		
Sponsorship recognition on our website sponsor page	●	●	●	●	●		
Display ads on NMRA Newsblast	7	5	4	2	1		
Twitter post promoting your business	6	4	3	2	1		
Facebook post promoting your business	6	4	3	2	1		
Enhanced listing with logo in full color and link to your website in our online buyer's guide	1	1	1	1	1		
Press Release mention of our sponsors	●	●	●	●			
One page custom email blast to promote your business or event	4	2	2	1			
Display ad on interior page of NMRA Website	12 months	12 months	12 months	6 months			
Membership Dues waived	●	●	●	●			
Enhanced description in online buyer's guide	●	●	●				
Logo, Link, and description on interior sponsor page on website	●	●	●				
Logo rotation on home page	●	●					
Enhanced listing complimentary in printed buyer's guide	●						
Featured sponsor of weekly e-news	●						
Sponsor/Guest of podcast or webinar with CEO	●						
Display ad mention on one full membership mailing	●						